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PROMPT ENGINEERING
FOR BUSINESS

BY ELITE INDIGO

Chat AI

Enhance your team's efficiency and master the art of prompt engineering to drive AI-powered solutions for business success.

Walk away with practical "quick wins" to craft effective prompts and optimize decision-making, automation, and productivity immediately.

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REGISTERED HRDCORP TRAINING PROVIDER

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Prompt Engineering for Businesses

• Synopsis

Prompt engineering is a critical skill for businesses seeking to effectively communicate with their customers, employees, and stakeholders. This course provides a comprehensive introduction to prompt engineering techniques tailored specifically for business applications. Participants will learn how to craft clear, compelling prompts that drive engagement, elicit desired responses, and enhance communication across various business contexts.

• What You'll Learn

In this one-day training course, participants will learn the fundamentals of Conversational AI, including natural language processing principles and the structure of GPT models. Through hands-on exercises and discussions, they will gain proficiency in prompt engineering techniques, contextual prompt design, and ethical considerations, empowering them to optimize AI language model performance and responsibly navigate the complexities of AI interactions.

• Who Should Attend

Individuals seeking to leverage ChatGPT for various tasks, including developers, content creators, marketers, and anyone interested in utilizing AI-powered language models for business or personal projects.
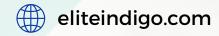
• Prerequisite

No prior experience with ChatGPT is required, but a curiosity and eagerness to learn about prompt engineering strategies are essential.

• Methodology

Theoretical insights with hands-on practical exercises.

• Duration

1-day Full Workshop.

Prompt Engineering for Businesses

• Course Outline & Schedule

Duration	Details
3 Hours	·Introduction to Conversational AI
	· Understand the basic principles of natural language processing and GPT structure
	· Why Learn Prompt Engineering
	· Contextual Prompt Design and its Techniques
	· Hands-on Exercises
1 Hour	Lunch
4 Hours	· Iterative Refinement of Prompts
	· ProjectPrompter: Guiding Your Project Journey
	· Showcase and Discuss Session
	· Best Practices in Prompt Engineering
	· Ethnics Considerations and Responsibility

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ABOUT ELITE INDIGO

We are dedicated to empowering businesses to achieve their full potential. With a team of seasoned professionals and a wealth of industry experience, we offer tailored consulting services to help organizations overcome challenges and seize opportunities.

WHY CHOOSE US?

98% Customer Satisfaction based on Google Reviews

4.9 ★★★★★ 600 Google reviews

All our courses are 100% HRDF claimable and no PO needed.

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OUR COURSES

ARTIFICIAL INTELLIGENCE (AI)
Dive into the cutting-edge world of AI, exploring algorithms, data analysis and more.

TECHNICAL SKILL
Sharpen your technical prowess from programming, software and more.

SOFT SKILL
Develop essential interpersonal skills to excel in any professional setting.

LEADERSHIP SKILL
Unleash your leadership potential with our Leadership Skills course

TEAMBUILDING
Understand the dynamics of teamwork, communication, and synergy

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