INDIGO
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DATA & AI
MONETIZATION
STRATEGIES
(2 DAYS)

BY ELITE INDIGO

Monetize your data assets using advanced analytics and AI

Walk away with a list of monetization "quick wins" cases you can start right away in the organization!

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khenghuat.koay@gmail.com

100% HRDF CLaimable

Data & AI Monetization Strategies (2 days)

• Program Overview

Monetizing your artificial intelligence (AI) initiatives comes in many flavours. You can focus on using AI to improve your organization's productivity and drive down costs. You can also create new revenue opportunities with AI by making actionable insights available to clients. This masterclass shows you how multiple aspects of the organization need to come together – from creating a data-driven culture and conceiving new datasets, to governing its data and knowing how to build data-powered products – to create a money-making factory powered by AI.

• Learning Objectives

By the end of the programme, participants will be able to:
- Monetize their data assets using advanced analytics and AI
- Walk away with a list of monetization "quick wins" – industry use cases they can start right away in their organization
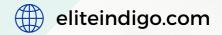
• Training Methodology

Interactive group discussions, lectures, exercises, case studies and sharing of real-world experiences.

• Who Should Attend

Middle- to senior-level executives from all divisions

• Duration   Two (2) Full-Day Workshop;
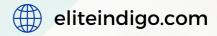
• Preacquisition   None

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• Course Outline

- The Artificial Intelligence landscape: An introduction to AI technology and applications
- Organizational big data analytics and AI maturity: The stages of analytics and AI maturity and how they are related to business strategy, culture, people, process, and technologies.
- The AI ecosystem: Understanding the AI-powered analytics environment from Data Ingestion, ETL and Analytics, to Reports, Actionable Insights, and Organizational Transformation
- The operations and money-making data scientist: The roles of different data scientists, what they do and the value they create for the organization.
- AI and data monetization: Driving value from raw data to insights.
- Data collection, management, and governance
- Data analytics and insights for operational excellence
- Introduction of Machine Learning and use cases in manufacturing environment for product quality control.
- Deep learning approach in manufacturing environment to improve operational efficiency.
- A systematic approach to starting an AI-driven project: Introduction to the CRISP-DM Methodology
- AI-driven industry use cases: Examining specific AI monetization use cases and success stories that are relevant to the participants.
- Group activity: AI-driven monetization business case brainstorming and prioritization: A logical process of analysis and prioritization to identify "quick wins" AI business cases for the participants' organization. The identified "quick wins" business cases will justify the AI proofs-of-concept and projects.

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ABOUT ELITE INDIGO

We are dedicated to empowering businesses to achieve their full potential. With a team of seasoned professionals and a wealth of industry experience, we offer tailored consulting services to help organizations overcome challenges and seize opportunities.

WHY CHOOSE US?

98% Customer Satisfaction based on Google Reviews

4.9 ★★★★★ 600 Google reviews

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OUR COURSES

ARTIFICIAL INTELLIGENCE (AI)
Dive into the cutting-edge world of AI, exploring algorithms, data analysis and more.

TECHNICAL SKILL
Sharpen your technical prowess from programming, software and more.

SOFT SKILL
Develop essential interpersonal skills to excel in any professional setting.

LEADERSHIP SKILL
Unleash your leadership potential with our Leadership Skills course

TEAMBUILDING
Understand the dynamics of teamwork, communication, and synergy

📞 +60124001158   🌐 www.eliteindigo.com   ✉ khenghuat.koay@gmail.com