



# ARTIFICIAL INTELLIGENCE FOR FINANCE

BY ELITE INDIGO

*Enhance your financial expertise and master the art of leveraging artificial intelligence for data-driven decision-making and automation.*

***Walk away with practical “quick wins” to apply AI in financial analysis, risk management, and process optimization immediately.***



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# Artificial Intelligence for Finance

## • Program Overview

Artificial Intelligence for Finance is a comprehensive program that will teach you the skills you need to use artificial intelligence (AI) to transform your business or department. The program covers the latest AI technologies, such as machine learning, deep learning, and natural language processing. You will also learn how to apply AI to real-world financial problems, such as risk assessment, fraud detection, customer segmentation, and demand forecasting. This training program is perfect for businesses of all sizes that want to stay ahead of the competition. With AI, you can automate tasks, make better decisions, and improve your bottom line. This is an opportunity to learn the skills you need to succeed in finance.

## • Course Objectives

By the end of this program, participants will be able to:

- Build a solid understanding on what AI is
- Appreciate the data science & AI ecosystem and how they apply to financial business cases
- Experience hands-on end-to-end financial AI system development and deployment
- Walk away with a list of AI 'quick wins' – finance-driven business cases they can start right away in their organization

## • Methodology

Interactive group discussions, lectures, exercises, case studies and sharing of real-world experiences.

Number of Participants : Max 20 per workshop

Medium of Instruction : English and Bahasa Malaysia (where applicable)

Facility : Each participant to bring a laptop

## • Duration

2-day Full Workshop.



# Artificial Intelligence for Finance

## • Course Outline & Schedule (Day 1)

Duration	Details
1 Hour	<b>Module 1: Big data analytics (BDA) and AI overview</b> <u>Learning + Debrief:</u> This module provides an overview of big data analytics (BDA) and artificial intelligence (AI), including their definitions, history, and applications in finance. It also discusses the benefits and challenges of using BDA and AI in finance, and the ethical considerations involved.
2 Hours	<b>Module 2: BDA and AI success stories (Malaysia and Regional)</b> <u>Learning + Debrief:</u> This module looks at some of the success stories of BDA and AI in Malaysia and the region. It covers how BDA and AI have been used to improve business performance in a variety of industries, such as manufacturing, healthcare, and retail. This module provides examples of how BDA and AI can be used to achieve real-world results.
1 Hour	<b>Lunch</b>
2 Hours	<b>Module 3: The Data Science Process</b> <u>Learning + Debrief:</u> This module describes the data science process, which is a systematic approach to analyzing, visualizing, and modeling big data. It covers the different steps in the data science process, such as data collection, data cleaning, data analysis, and AI model building. This module is important for understanding how to use data science to solve business problems, especially in finance.
2 Hours	<b>Module 4: Data Cleansing</b> <u>Learning + Debrief:</u> This module covers the process of cleaning and preparing data for analysis. It discusses the different types of data errors that can occur, as well as the techniques that can be used to correct them.



# Artificial Intelligence for Finance

## • Course Outline & Schedule (Day 2)

Duration	Details
1 Hour	<b>Module 5: Exploratory Data Analysis (EDA)</b> <u>Learning + Debrief:</u> This module describes exploratory data analysis (EDA), which is a technique for exploring data to gain insights and identify patterns. It covers the different methods that can be used for EDA, such as data visualization, statistical analysis, and hypothesis testing. This module is important for understanding how to explore data and identify potential problems or opportunities.
2 Hours	<b>Module 6: Models and Algorithms</b> <u>Learning + Debrief:</u> This module covers the different models and algorithms that can be used for machine learning and artificial intelligence. It covers the different types of models, such as supervised learning, unsupervised learning, and reinforcement learning. It also covers the different types of algorithms, such as decision trees, neural networks, and support vector machines. This module is important for understanding the different ways that data can be used to build financial models and algorithms that can make predictions and decisions.
1 Hour	<b>Lunch</b>
1 Hour	<b>Module 7: Key Competencies</b> <u>Learning + Debrief:</u> This module identifies the key competencies that are needed for developing and deploying AI systems. It covers skills such as data science, programming, and machine learning. This module is important for understanding the skills that are needed for working in the field of AI and finance.



# Artificial Intelligence for Finance

## • Course Outline & Schedule (Day 2)

Duration	Details
1 Hour	<b>Module 8: Industry-Specific (Financial) Business Cases</b> <u>Learning + Debrief:</u> This module looks at some of the ways that AI can be used to solve business problems in finance. It covers the different ways that AI can be used, such as production process optimization, fraud detection, risk management, sales/demand forecasting, and customer segmentation to improve efficiency, productivity, and customer service. This module provides examples of how AI can be used to achieve real-world results.
2 Hours	<b>Module 9: Demos, Mini Projects, and AI-Driven Business Case Brainstorming</b> <u>Learning + Debrief:</u> This module provides participants with the opportunity to apply the skills they have learned in the previous modules. They will be able to participate in demos of BDA and AI tools, work on financial mini-projects, and brainstorm AI-driven business cases for the finance department.



## ABOUT ELITE INDIGO

We are dedicated to empowering businesses to achieve their full potential. With a team of seasoned professionals and a wealth of industry experience, we offer tailored consulting services to help organizations overcome challenges and seize opportunities.

## WHY CHOOSE US?

98% Customer Satisfaction  
based on Google Reviews



4.9 ★★★★★ 600 Google reviews

All our courses are 100% HRDF  
claimable and no PO needed.

## CONTACT US

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## OUR COURSES



### ARTIFICIAL INTELLIGENCE (AI)

Dive into the cutting-edge world of AI, exploring algorithms, data analysis and more.



### TECHNICAL SKILL

Sharpen your technical prowess from programming, software and more.



### SOFT SKILL

Develop essential interpersonal skills to excel in any professional setting.



### LEADERSHIP SKILL

Unleash your leadership potential with our Leadership Skills course



### TEAMBUILDING

Understand the dynamics of teamwork, communication, and synergy



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