

# DESIGN LIKE A PRO USING CANVA

Learn about using Canva like a Pro!

## Who should attend

Who Should Attend:

This course is suitable for:

1. Entrepreneur
2. Business Owner
3. Graphic Designer
4. Social Media Marketer
5. Digital Marketer

## Prerequisite

1. Stable Internet Access (At least 10Mbps above)
2. Valid Email ID (either Personal/Business)
3. Valid Canva Account (Free Or Pro)
4. Dual monitor will have an advantage for better learning experience

## Learning Objective

The goal of this course is to teach you how to use this non technical graphic design application called Canva.

## Learning Outcome

By the end of the training, participants will be able to:

1. Design simple artwork using this graphic design application
  2. Design marketing material
  3. Design social media artwork
  4. Design brochure and flyers
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## Methodology

During this 2 day class, the trainer will guide you & explain all the expect on online designing. Each participant will have a chance to practice, especially come to all Canva's features, including setting up marketing material and social media artwork. Participants will get a hands-on activity along this 2 day's course.

## Term & Condition

Course outline is subject to change by the trainer.

## Agenda

### **Day 1**

8.30am-9.00am Registration

9.00-10.30am Getting Started & Navigating Canva

10.30-11.00am Morning Break

11.00-12.30pm Special Feature and Business Branding

12.30-1.30pm Lunch Break

1.30-3.00pm Social Media and Marketing with Canva

3.30-4.00pm Tea Break

4.00-5.00pm Tips & Trick and Canva's Alternative

### **Day 2**

8.30am-9.00am Registration

9.00-10.30am Getting Started & Navigating Canva

10.30-11.00am Morning Break

11.00-12.30pm Special Feature and Business Branding

12.30-1.30pm Lunch Break

1.30-3.00pm Social Media and Marketing with Canva

3.30-4.00pm Tea Break

4.00-5.00pm Tips & Trick and Canva's Alternative

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# Course Outline

## **Getting Started With Canva**

In this chapter, we learn how to get started with Canva.

## **Navigating Canva**

In this chapter, we learn how to navigate with Canva and its major feature

## **Special Feature In Canva**

In this chapter, we learn how to use several special features in Canva.

## **Business Branding With Canva**

In this chapter, we learn how to use Canva for business branding, creating logos, business needs such as letterhead and ect.

## **Social Media With Canva**

In this chapter, we learn how to use Canva to design each social media artwork, creating a fast and effective social media content.

## **Marketing Material With Canva**

In this chapter, we learn how to use Canva for marketing, without relay or outsource to professional designers.

## **Canva Tips and Tricks**

In this chapter, the trainer will teach the tips, and tricks that are never revealed in public.

## **Bonus - Canva's Alternative**

Never put all the eggs into one basket. In this chapter, the trainer will provide the alternative to Canva.

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## About Elite Indigo

Elite Indigo Consulting provides corporate training to the semiconductor and manufacturing industries. With a humble beginning of one founding member with passion and desire to share his 20 years of experiences in Smart Manufacturing for global manufacturing facilities, now, we have a strong and competent team of 20 members, all aligned with company mission, vision and core values.

## Our Mission

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*"Transform Data into Insights - Leap Forward"*

## Our Vision

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*Be a Global Trusted Advisor in the Areas of Skills Development, Consultancy & Software Solutions specialising in Semiconductor & Manufacturing industries.*

## Our Core Values

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